# We are MERCURY Marketing Agency



# **Mercury Marketing Agency**

Mercury marketing agency is an innovative and creative Myanmar marketing agency, based in Yangon, which provides your business with remarkable marketing services and brings marketing to a whole new level. Our team consists of passionate people with various expertise and successful project experiences. We are resultoriented and our smart work will be admitted with great results to increase brand awareness, market shares, leadsand sales.



# Why Mercury?

Marketing is a continuous journey, and the trends are changing day by day. So, one needs to keep on track with new trends to make sure what one's customer expectations are and what makes them the most heartwarming according to business purposes. We have been promoting various product brands since 2013. We understand the needs of Myanmar consumers, the way people think, the trends and the business climate. Since the brands that make their customers happy and feel fulfilled are top of the mouths, we're sure to contribute your brand reputation among all the similar brands in the same industry.

"Explore your uniqueness in all senses of the word. We're ready to support you."

# Our Vision

To be the best agency for marketing & business development in Myanmar



# **Our Mission**

To achieve maximum potential with minimum resources by thinking out of box, creativeness and innovative approaches

# Core Values

Creativity, Innovation, Efficiency, Effectiveness



# **DIGITAL MARKETING**



Our services includes writing articles, graphic designs, animations, emails and content marketing. We help to promote your business on social media platforms in order to achieve your marketing and branding goals.



### Branding

If your brand is new to the market, or you want to do rebranding of your products, we can assist to build your brand positioning and increase market shares. We're on a mission to build meaningful, functional brands through effective design and storytelling. Let's start mapping out your brand strategies with us!

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#### Digital ads

With our extensive user information and demographics of the social platforms, we use time-proven and effective strategies to drive traffic to your website, ecommerce stores and social media pages and ultimate the conversion rates and sales with "value for money" cost of acquisition for your business.



# BRANDING PACKAGE - 1,000,000 MMK

(At least 6 months contract)

Creative Copy writing or Content Writing	-	5
Creative graphic	3 <b>-</b>	5
Product video	i i	1
10 sec product placement in mini web series	-	1
KOL Review or TikTok Cele campaign	-	3
Product photo with Talent	-	1
boosting management or Pre-roll in Mercury variety	-	1
customer service (8am to 10pm) or Mercury Shoppng Mall Banner		1
payment type	3. <b></b> 3	5(

50% down payment

# **Digital Marketing Packages**



### SME 250,000 MMK

Boosting	-	10 USD
Content	-	2
Design	-	2

#### GIFT

Seasonal Short Content + Design Content Calendar Facebook Ads Management Page Setting Competitor Research Analysis and Monthly Report

#### Silver 500,000 MMK

Boosting	-	25 USD
Content	-	5
Design	-	5

#### GIFT

Engagement Post or Facebook Cover Seasonal Short Content + Design Messenger Auto Reply Content Calendar Facebook Ads Management Page Setting Competitor Research Analysis and Monthly Report

# **Digital Marketing Packages**

# MERCURY Marketing Agency

#### Gold 800,000 MMK

Boosting	- 50 USD
Content	- 10
Design	- 10

#### GIFT

Engagement Post or Facebook Cover Seasonal Short Content + Design Messenger Auto Reply Customer Care Content Calendar Facebook Ads Management Page Setting Competitor Research Analysis and Monthly Report

#### Platinum 1,400,000 MMK

SD

Boosting	-	100U
Content	-	20
Design	_	20

#### GIFT

Engagement Post or Facebook Cover Seasonal Short Content + Design Gif Messenger Auto Reply Customer Care Content Calendar Facebook Ads Management Page Setting Competitor Research Analysis and Monthly Report



# **TRADITIONAL MARKETING**

#### **One Stop services**

As the saying goes; "The best usage of time is the best usage of life to save money", we're providing one stop services including Vinyl, Printing, Billboard, flyers and accessories to meet your satisfaction in a single sitting. Save your time and join us.

#### Production

We also offer the best production services such as photo shooting, video production and additional filming services. Make sure your production cost is saved and grab the quality outcome at Mercury Marketing Agency.

# MERCURY Marketing Agency

### **BUSINESS DEVELOPMENT**

#### Trade Fair and Exhibition

If you are looking for excellent service to expand your market, it is one of the areas which Mercury can help you. We've been providing strategies and management to pick the right trade fair to reach your target market. We've a lot of successful trade fair experiences in both domestic and aboard, which will definitely help you generate outstanding strategies to gain new markets and new customers. Increase your follow-up ranges up to the highest and let the whole world know your unique products!

#### **Marketing Strategies and Counselling**

With clear sets of vision and systematic growth, we emphasize to provide sharp strategies to grow your business in a competitive market. We're ready to help your business reach your goals and targets and improve profitability. Grow with us

### PUBLIC RELATION AND MEDIA

# MERCURY Marketing Agency

#### PR and Influencer marketing

Do you want to convert more sales from online interactions and generate quality leads for your business? Influencer marketing is a kind of indirect marketing that claims products' unique points and calls out their trustable quality among your target audience. With a positive reputation of your products, Influencer and PR marketing will keep your business grow and progress well with sky as its limit.

#### **Mercury Media & Entertainment**

We're thrilled to inform you that we have launched our own Channels, "Mercury Media & Mercury Entertainment" on digital platforms to share knowledge, useful information and inspiration while delivering quality content that holds the attention and interest of a particular audience. We also provide commercial services on these channels









Starting from naming to packaging design



# Talents



Let us introduce our young, passionate and energetic talents who are ready to make your brand standout, able to lead your image to next level and create brand among brands.

- COCOHEALTHNAWARAT AYER
- COCO



TVC Basic price - 3,000,000 MMK

- NAWARAT AYER
  (Organic Kitchen Products)
  Dearl Aver
- Pearl Ayer
  (Coconut Water Vinegar)



Cooking Videos 250,000 MMK per video

# **Our Project**

 Mya Ayer (Advanced Hair Oil)

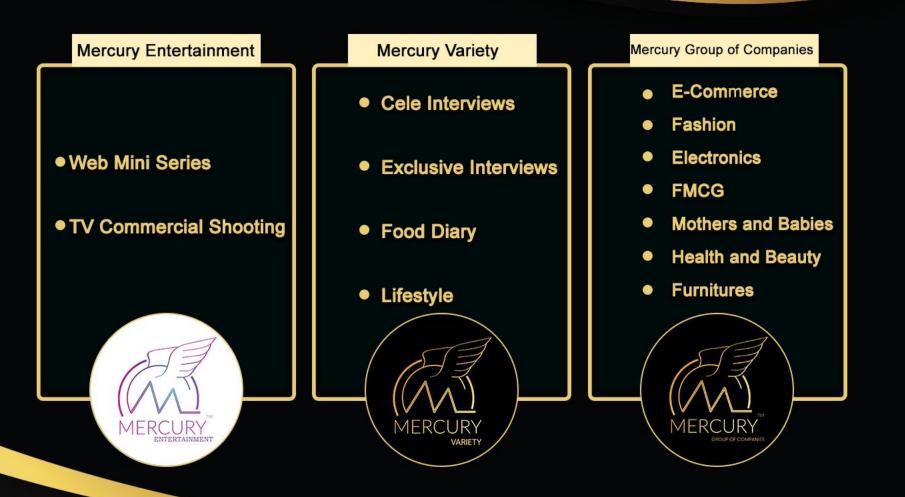


TikTok TikTok Campaign

KOL management fees

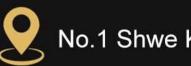
We also offer the best production services such as photo shooting, video production and additional filming services. Make sure your production cost is saved and grab the quality outcome at Mercury Marketing Agency.

# **Our Companies**

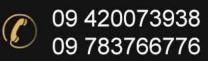




# Thank You



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